

# Calling All Disney Fans! Playstation Brings You Box Office Smash, Monsters Inc!

*Disney/Pixar release 3D action/adventure Monsters Inc. Scare Island on PS2*

Based on the blockbuster Disney/Pixar movie 'Monsters, Inc.' Disney interactive bring you 'Monsters, Inc. Scare Island', the latest 3D action/adventure video game developed for PS2. Set to explode into the teens' entertainment space with a bang 'Monsters, Inc. Scare Island' offers hours of challenge and adventure and is packed with multi-level game-play, colourful graphics and cool character animations. The latest offering on the market for the Disney-Pixar fan – Monsters Inc. Scare Island is the ultimate Disney fan take-home and comes as a standard PS2 release as well as a limited edition collectors pack featuring original Pixar/Disney artwork and film clips.

Monsters Inc's 3 day opening weekend broke US box office expectations exceeding \$63.5 million – the biggest 3 day opening for an animated title and 10.6% up on cult classic Toy Story. The release of the game is timed to coincide with cinema openings across Europe in Spring 2002. Monsters Inc.

## **The Game**

You get the chance to play (and switch easily between) one of the film's two principal monsters - the laid back gentle-giant Sulley or the feisty, quick-witted one-eyed ball of a monster, Mike. You can master powerful scare techniques on the exciting Scare training scheme; learn the Tailspin Slap Attack, the Monster Fur Flop Aerial Pounce, the Bouncing Eyeball Aerial Pounce and the Double Hover Jump! There are eighteen scare tactics with unique and exciting animations to spark your imagination. Journey through deserts, mountains and jungles, scare the colour out of a Nerve, and compete with friends for the best scare tactic, Time trial and Monsters Pursuit mini game.

The action takes place on 'Scare Island', which incorporates three main training grounds – Urban, Desert and Arctic – with each housing new scare targets appropriate to their setting. As real children are so dangerous to the Monster world, Scare Island's scare targets come in the form of 'Nerves': robotic children, dogs and other scare targets upon which to practice top scares! When a Nerve is successfully terrorised, a scream canister is filled with a scream. Once your kids have passed the test of each different environment, exercise and challenge, they can gather collectibles and power-ups in the form of junk food Primordial Ooze and Bags-O-Calories, speed boost arrows, flingshots and trampolines.

Throughout the lands, more powerful scare tactics can be learned. A laughter tactic will be found at the end of the game as a bonus in which all creatures can be easily tapped for maximum energy. A player is rewarded with Certificates or Diplomas when scaring a certain amount of Nerves until they reach Graduation where they become actual employees of Monsters, Inc.!

Both Sulley and Mike are helped along the way by a team of hilarious characters - professional 'Scare Trainers' as featured in the Disney/Pixar movie. Amongst others meet speed trainer, Randall (who must be beaten in special challenges to unlock some of the game's levels), orientation trainer, Roz and Mr. Waternoose, the big boss at Monsters, Inc. and acting Dean of Scare Island.

As Mike and Sulley progress through their training, they are rewarded with 'Certificates of Terror. Then, when the two monsters have finally graduated (and are accepted as fully-fledged employees of Monsters, Inc., you get to explore the whole island once again - but this time as a 'Top Scarer'. You ready for the challenge?

## **Features**

- Enhanced state-of-the-art PS2 graphics and additional 'scare moves' over other versions.
- Eleven minutes of bonus movie clips.
- Cast interviews (exclusive to PlayStation2).
- Choice of two main characters – Sulley and Mike – each with their own special moves and abilities.

- Appearances by many of the movie's major characters, including Randall Boggs, Henry J. Waterhouse, Roz and Flint.
- Choice of three training fields – Urban, Desert and Arctic – each with four regions.
- Special 'monster enhancements' – including monster trampolines, speed boost arrows and flingshots - available to players who earn four bronze medals in each region.

**Background**

<b>Release Date:</b> Please contact your Sony representative	<b>Audience:</b> Teens, 10+
<b>Platform:</b> PS2	<b>Category:</b> Action/adventure

- ends -

**About Sony Computer Entertainment Europe**

Recognized as the undisputed industry leader, Sony Computer Entertainment Europe markets the PS one game console and PlayStation 2 computer entertainment system and develops, publishes, markets and distributes PlayStation, PS one and PlayStation®2 software and hardware in 96 territories across Europe, the Middle East, Africa and Oceania software for the PS one game console and the PlayStation 2 computer entertainment system in 33 territories. Through the end of August 2001, nearly 35 million PlayStation units have been shipped across these PAL territories, over 87 million worldwide. Between its Japanese debut, on March 4th 2000 and at the end of August 2001, over 17 million PlayStation®2 units have been shipped worldwide, making it one of the most successful consumer electronic product launches in history.

PlayStation2 Cumulative Shipment by Territory (as of October 9, 2001)

- Japan (Sony Computer Entertainment Inc.)  
6.86 million units (release date: March 4, 2000)
- North America (Sony Computer Entertainment America Inc.)  
8.55 million units (release date: October 26, 2000)
- Europe/PAL (Sony Computer Entertainment Europe Limited)  
4.63 million units (release date: November 24, 2000)

Worldwide Shipment: 20.04 million units

More information about PlayStation products in Europe can be found at <http://www.scee.com> and [www.playstation.com](http://www.playstation.com)

**About Disney Interactive**

Disney Interactive, part of the Disney Consumer Products division of The Walt Disney Company, develops, markets and globally distributes a wide variety of interactive entertainment, educational and sports CD-ROMs and video games. For more information on Disney Interactive's products, visit [www.disneyinteractive.com](http://www.disneyinteractive.com).